

# FUND RAISING IN THE

## **FAST LANE**



**Wednesday, January 24**

**4-6 p.m. | ServPro of Somerset County & Westmont**

**NASCAR teams land corporate sponsorships of \$20 million per year. Learn how you can use the same strategies to develop a proposal that lands a \$2,000 sponsor for your church carnival or a \$300 sponsor for your soccer and little league teams. Your fund-raising endeavors can benefit from using the same knowledge and tactics implemented by multi-million-dollar revenue producers in professional sports!**

As a lifelong marketing and public relations consultant in professional auto racing, presenter Mike Lysakowski will share his experiences in corporate sponsorship transactions. In addition to successfully landing sponsorship contracts at all levels, Mike has also served as the distributor and administrator of corporate donations. As a result, his advice and best practices come from "both sides of the fence" in sponsorship sales.

*Sponsored by*



**Great for  
non-profit staff,  
partners, community  
volunteers and anyone  
who participates  
in fund-raising  
activities!**

**Fund Raising in the Fa**

Wednesday, January 24

Deadline to register: Friday, January 19

Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Telephone \_\_\_\_\_

Attendees \_\_\_\_\_

Number Attending \_\_\_\_\_ x \$20 (Member) or \$25 (Non-Member) = \_\_\_\_\_ Pay By: Check Visa MC AMX

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name On Card \_\_\_\_\_ Signature \_\_\_\_\_

**New payment option: EZ Pay [ ] Contact the Chamber with your information to select this option.**

**Reservations not cancelled at least 48 hours in advance will be invoiced.**

Remit form with payment to Somerset County Chamber of Commerce, 601 N. Center Ave., Somerset, PA 15501.  
Phone: (814) 445-6431 Fax: (814) 443-4313 Email: [info@somersetcountychamber.com](mailto:info@somersetcountychamber.com)